Farm Technology Social Media Guide

A social media guide for farm technology topics, helping owners plan posts, pictures, and safe sharing habits. Print a copy, follow each step in order, and keep the guide handy where you work.

Farm / unit: _____ Date: _____ By: _____

1. Pick the platforms your audience uses
2. List topics worth sharing
3. Plan photos and short videos
4. Check posts for private details
5. Set a regular posting schedule
6. Reply to comments politely
7. Tag partners and sources
8. Review results monthly

YOUR NOTES

TIP Do not post field locations or schedules that could help thieves, and credit sources.

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