Poultry Website Launch Checklist

A poultry website launch checklist for putting a farm website online. Producers use it to cover content, contact details, ordering and legal pages. It keeps the details in one place for later review.

Farm / unit: _____ Date: _____ By: _____

ITEM	OK	FIX	N/A
Pick a domain name	☐	☐	☐
Choose a platform	☐	☐	☐
Write the farm story	☐	☐	☐
Add products and photos	☐	☐	☐
Add contact and location	☐	☐	☐
Add ordering method	☐	☐	☐
Add policies and notices	☐	☐	☐
Test on a phone	☐	☐	☐
Plan updates and promotion	☐	☐	☐

NOTES / REPAIRS NEEDED

TIP Keep product and claim wording accurate, and update hours and availability often.

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