Poultry Recall Plan Template

A poultry recall plan template for laying out how to respond if a product must be pulled from the market. Producers use it to be ready before a problem occurs.

Farm / unit: _____ Date: _____ By: _____

Recall team and contacts

Product identification and coding

How to trace product

How to stop sales

How to notify customers

Agency contacts

Handling returned product

Public communication plan

Test and review schedule

TIP Run a mock trace now and then to see how fast you can find where a lot went.