Poultry Country of Origin Labeling (COOL) Checklist

A poultry country of origin labeling checklist for checking whether origin claims or rules apply. Sellers use it to confirm what to state on products.

Farm / unit: _____ Date: _____ By: _____

ITEM	OK	FIX	N/A
Identify product and species	☐	☐	☐
Check whether rules apply to your sales	☐	☐	☐
Confirm where birds were raised	☐	☐	☐
Confirm where processed	☐	☐	☐
Review wording for any claim	☐	☐	☐
Keep supporting records	☐	☐	☐
Check with the agency on questions	☐	☐	☐
Label and signs reviewed	☐	☐	☐
Review again when sourcing changes	☐	☐	☐

NOTES / REPAIRS NEEDED

TIP Rules on origin labeling are specific, so confirm with USDA AMS or FSIS before making claims.