Poultry | CHECKLIST

Egg Subscription Business Checklist

An egg subscription business checklist for planning a regular egg delivery or pickup service. Sellers use it to cover supply, rules, pricing and customer care.

Farm / unit: _____ Date: _____ By: _____

ITEM	OK	FIX	N/A
Check state egg selling rules	☐	☐	☐
Confirm flock supply	☐	☐	☐
Set subscription options	☐	☐	☐
Work out pricing and costs	☐	☐	☐
Choose cartons and labels	☐	☐	☐
Plan delivery or pickup	☐	☐	☐
Set up payment and records	☐	☐	☐
Plan communication with customers	☐	☐	☐
Plan for supply shortages	☐	☐	☐

NOTES / REPAIRS NEEDED

TIP Keep a buffer for slow-laying seasons and tell customers what will happen if supply falls short.