Farmers Market Customer Survey

A farmers market customer survey that vendors hand out or collect at the booth. It gathers simple opinions on products, prices, and shopping habits to guide what you grow and sell.

Farm / unit: _____ Date: _____ By: _____

Customer name (optional) _____

How often do you visit the market _____

Products you buy from us _____

Products you wish we had _____

Opinion on our prices _____

Opinion on quality and freshness _____

How you heard about us _____

Best way to reach you _____

Other comments _____

NOTES / CALCULATIONS

TIP Keep it short, offer a pen and clipboard at checkout, and read the answers together at the end of each season.