Farmers Market Booth Design Guide

A farmers market booth design guide for vendors who want a display that is easy to see, easy to shop, and easy to set up and pack down each market day.

Farm / unit: _____ Date: _____ By: _____

1. Measure your assigned booth space
2. Sketch the layout and customer flow
3. Pick a tent, tables, and covers
4. Plan tiered displays for height
5. Make a clear sign with your farm name
6. Label every product with a price card
7. Set up a payment and bagging station
8. Check the display from the aisle
9. Pack a repair kit for market day

YOUR NOTES

TIP Take a photo of your finished booth each week and note what drew people in so you can repeat the best setup.