Farm Winery Business Plan Template

A farm winery business plan template for growers adding a winery. It organizes the concept, market, production, licensing questions, and finances for review with advisors and lenders.

Farm / unit: _____ Date: _____ By: _____

Winery concept and location

Vineyard and fruit sources

Target customers

Wines and products planned

Production and equipment needs

Licenses and permits to confirm

Tasting room and sales plan

Startup costs and funding

Risks and next steps

TIP Check federal and state alcohol licensing rules with the agencies before spending on equipment or buildings.

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