Farm Virtual Tour Checklist

A farm virtual tour checklist for farms creating an online tour for customers and classes. It covers route, filming, narration, privacy, and posting steps for a clear tour.

Farm / unit: _____ Date: _____ By: _____

ITEM	OK	FIX	N/A
Choose the tour route and stops	☐	☐	☐
Write short talking points	☐	☐	☐
Walk the route for safety	☐	☐	☐
Check camera and microphone	☐	☐	☐
Film in good light	☐	☐	☐
Get permission from people on camera	☐	☐	☐
Add titles or captions	☐	☐	☐
Test the tour on phone and computer	☐	☐	☐
Post and share the link	☐	☐	☐

NOTES / REPAIRS NEEDED

TIP Keep each stop short and test the tour on a phone, since many viewers will watch on one.

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