Farm Video Production Checklist

A farm video production checklist for farms making promotional or educational videos. It covers planning, equipment, filming, release forms, and editing so shoots go smoothly.

Farm / unit: _____ Date: _____ By: _____

ITEM	OK	FIX	N/A
Define the goal and audience	☐	☐	☐
Write a short script or outline	☐	☐	☐
Scout filming locations	☐	☐	☐
Charge batteries and clear storage	☐	☐	☐
Check audio and lighting	☐	☐	☐
Get permission from people on camera	☐	☐	☐
Film extra b-roll clips	☐	☐	☐
Review footage for safety issues	☐	☐	☐
Edit and add captions	☐	☐	☐

NOTES / REPAIRS NEEDED

TIP Film key scenes twice, since a backup take can save the video when something goes wrong.

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