Farm Value-Added Product Feasibility Worksheet

A farm value-added product feasibility worksheet for growers thinking about turning raw crops into jams, sauces, or other goods. It asks the key questions before spending on equipment.

Farm / unit: _____ Date: _____ By: _____

Product idea _____

Raw ingredient source _____

Target customers _____

Competing products nearby _____

Rules and licenses to check _____

Equipment and space needed _____

Estimated startup cost _____

Estimated selling price _____

Go or no-go notes _____

NOTES / CALCULATIONS

TIP Test a small batch with real customers before buying equipment, and check food rules with your state agency first.

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