Farm Value-Added Product Annual Review

A farm value-added product annual review worksheet for makers looking back at the year. It covers sales, costs, customer feedback, and changes to decide what to keep, change, or drop.

Farm / unit: _____ Date: _____ By: _____

Product name _____

Total sales for the year _____

Total costs for the year _____

Best-selling channel _____

Customer feedback summary _____

Production problems _____

Packaging or label changes _____

Plans for next year _____

Keep, change, or drop decision _____

NOTES / CALCULATIONS

TIP Complete the review while the season is fresh and share it with anyone who helps you make the products.