Farm SWOT Analysis Template

A farm SWOT analysis template for owners listing strengths, weaknesses, opportunities, and threats. It supports planning by laying out what the farm has going for and against it.

Farm / unit: _____ Date: _____ By: _____

Farm or enterprise being reviewed

Strengths

Weaknesses

Opportunities

Threats

Priority issues

Actions to build on strengths

Actions to reduce weaknesses

Review date

TIP Complete the page with family or key workers so more than one view shows up.