Farm Stand Pricing Worksheet

A farm stand pricing worksheet for growers setting prices on produce, eggs, and goods sold at a stand. It compares your costs with local prices and customer expectations.

Farm / unit: _____ Date: _____ By: _____

Product name _____

Unit sold by _____

Cost to grow or make _____

Labor and packaging cost _____

Stand overhead share _____

Nearby stand or store prices _____

Chosen price _____

Bulk or bundle discount idea _____

Date price was last reviewed _____

NOTES / CALCULATIONS

TIP Check grocery store and market prices every few weeks and adjust when your costs or the season change.

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