Farm Press Release Template

A farm press release template for farms sharing news with local media. It outlines headline, key facts, quotes, and contact details so editors can quickly see what happened.

Farm / unit: _____ Date: _____ By: _____

Headline

Release date and place line

Opening summary of the news

Who, what, when, and where

Quote from the owner

Background about the farm

Photo or video list

Media contact name and phone

End mark

TIP Send the release to local reporters by email with one good photo and a clear contact name.