Farm Media Kit Template

A farm media kit template for farms handing reporters and partners a one-stop packet. It collects the farm story, facts, photos, product info, and contact details.

Farm / unit: _____ Date: _____ By: _____

Farm name and logo

Short farm story

Fast facts about the farm

Owner or team bios

Products and services

Photo and video links

Past media coverage

Quotes and testimonials

Contact information

TIP Keep a current digital copy on your website so reporters can download it any time.