Farm Loyalty Program Template

A farm loyalty program template for farms rewarding repeat customers. It sets out how customers join, earn, and redeem rewards, along with the terms and tracking.

Farm / unit: _____ Date: _____ By: _____

Program name

Who can join

How members sign up

How rewards are earned

What rewards are offered

How rewards are redeemed

Tracking method

Program terms and changes

Staff instructions

TIP Keep rules simple enough to explain in a sentence at the counter, and have a lawyer check the terms.