Farm Google Business Profile Checklist

A farm Google Business Profile checklist for farms who want to show up on maps and local search. It covers listing details, photos, hours, and review handling.

Farm / unit: _____ Date: _____ By: _____

ITEM	OK	FIX	N/A
Claim or create your profile	☐	☐	☐
Verify the farm's name and address	☐	☐	☐
Choose the right business category	☐	☐	☐
Add accurate hours and seasons	☐	☐	☐
Add phone and website	☐	☐	☐
Upload farm and product photos	☐	☐	☐
Write a short farm description	☐	☐	☐
Post updates and offers	☐	☐	☐
Reply to customer reviews	☐	☐	☐

NOTES / REPAIRS NEEDED

TIP Update hours right away for seasonal changes so customers do not drive out to a closed farm.

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