Farm Facebook Page Setup Checklist

A farm Facebook page setup checklist for farms creating a business page. It covers name, photos, contact details, hours, and first posts so customers can find and trust the page.

Farm / unit: _____ Date: _____ By: _____

ITEM	OK	FIX	N/A
Choose the page name and category	☐	☐	☐
Add profile photo or logo	☐	☐	☐
Add cover photo of the farm	☐	☐	☐
Write a short farm description	☐	☐	☐
Add phone, email, and address	☐	☐	☐
Add hours and seasons	☐	☐	☐
Link your website	☐	☐	☐
Post a welcome message	☐	☐	☐
Invite customers to follow	☐	☐	☐

NOTES / REPAIRS NEEDED

TIP Post at least a few times a week for the first month so the page does not look abandoned.

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