Farm Customer Loyalty Survey

A farm customer loyalty survey for asking regular customers why they come back and what would make them stay. It gathers comments on products, service, and rewards.

Farm / unit: _____ Date: _____ By: _____

Customer name (optional) _____

How long you have shopped here _____

Products you buy most _____

Reason you keep coming back _____

Opinion on service _____

Opinion on prices _____

Rewards you would like _____

Chance you will recommend us _____

Other comments _____

NOTES / CALCULATIONS

TIP Offer a small thank-you for finishing the survey and read the answers before planning next season.