Farm Coffee Subscription Business Checklist

A farm coffee subscription business checklist for farms roasting or reselling coffee on a recurring basis. It covers sourcing, roasting, packaging, labels, shipping, and sign-up steps.

Farm / unit: _____ Date: _____ By: _____

ITEM	OK	FIX	N/A
Confirm food rules for coffee sales	☐	☐	☐
Choose bean sources	☐	☐	☐
Plan roasting schedule	☐	☐	☐
Choose bags and labels	☐	☐	☐
Set subscription sizes and prices	☐	☐	☐
Plan grind and roast options	☐	☐	☐
Set shipping method and days	☐	☐	☐
Build a sign-up and payment process	☐	☐	☐
Keep subscriber list and preferences	☐	☐	☐

NOTES / REPAIRS NEEDED

TIP Send sample bags to a few friends first and ask which roast and grind options they actually want.