Farm Brewery Business Plan Template

A farm brewery business plan template for farms thinking about growing grain or hops and brewing on site. It guides planning of the concept, market, production, and finances.

Farm / unit: _____ Date: _____ By: _____

Brewery concept and location

Grain and hop sources

Target customers

Beers and products planned

Brewing equipment needs

Licenses and permits to confirm

Taproom and sales plan

Startup costs and funding

Risks and next steps

TIP Ask your state alcohol agency which licenses a farm brewery needs before you buy equipment or sign a lease.