Farm Affiliate Program Guide

A farm affiliate program guide for farms that want partners to promote their products for a commission. It lists steps to design, launch, and manage a simple program.

Farm / unit: _____ Date: _____ By: _____

1. Decide what partners will promote
2. Set the commission rule
3. Choose a tracking method
4. Write program terms
5. Recruit partners
6. Give partners photos and links
7. Track sales and referrals
8. Pay partners on schedule
9. Review the program each season

YOUR NOTES

TIP Start with a few trusted partners and write down the terms so everyone agrees.