CSA Member Retention Survey

A CSA member retention survey sent to current or former members. It asks what they liked, what frustrated them, and what would bring them back so the farm can improve its next season.

Farm / unit: _____ Date: _____ By: _____

Member name (optional) _____

Share type you had _____

What you enjoyed most _____

What you enjoyed least _____

Opinion on variety and quantity _____

Opinion on pickup convenience _____

Opinion on value for the price _____

Reason for staying or leaving _____

Suggestions for next season _____

NOTES / CALCULATIONS

TIP Send the survey soon after the season ends while memories are fresh, and thank members who reply.