Horticulture Subscription Box Plan

A template for planning a horticulture subscription box. It outlines contents, packing, pricing, and delivery to keep boxes on schedule. Fill it in by hand and file it so you can compare notes year to year.

Farm / unit: _____ Date: _____ By: _____

Box concept and audience

Contents by week

Sourcing and supply plan

Packing and labeling steps

Pricing and cost notes

Delivery or pickup plan

Customer communication and notes

Feedback and review

TIP Track costs per box and ask subscribers for feedback regularly. File it with your other farm records.