Horticulture Farm Business Plan

A template for a horticulture farm business plan. Growers use it to describe the farm, market, operations, and finances for planning or lending. Use a fresh copy each season and keep old ones for comparison.

Farm / unit: _____ Date: _____ By: _____

Farm summary and mission

Products and crops

Market and customers

Production plan and notes

Marketing plan and notes

Management and labor

Financial plan and notes

Risks and next steps

TIP Review the plan with an advisor or lender, and update it every year.