Floral Design Pricing Worksheet

Figure out pricing for floral design work. Designers list materials, labor, and overhead to set prices that cover costs and a fair profit. Keep a printed copy handy and fill it in as you work.

Farm / unit: _____ Date: _____ By: _____

Type of arrangement or event _____

Flowers and greens used _____

Containers and supplies used _____

Time spent designing _____

Delivery or setup time _____

Share of overhead costs _____

Target profit margin _____

Final price quoted _____

NOTES / CALCULATIONS

TIP Update your material costs each season, and check local rules for business licensing and sales tax.