Farm Stand Layout Guide

A guide for laying out a farm stand. Use it to plan traffic flow, displays, pricing signs, and safety so customers find and buy products easily.

Farm / unit: _____ Date: _____ By: _____

1. Pick a visible, safe location
2. Plan parking and entry
3. Set product zones by type
4. Place best sellers at eye level
5. Post clear price signs
6. Plan cash and card handling
7. Shade and protect product
8. Review layout after each week

YOUR NOTES

TIP Sketch the layout on paper first, then adjust after watching how customers move through the stand.

More farm satire, farm music and farm news at **farm.FM**

Related on farm.FM: Farm Stand Adopts Self-Checkout; Customers Ask Where to Scan the Chic...