Farm Vision & Mission Statement Worksheet

A farm vision and mission statement worksheet for owners and families who want to put the farm's purpose and future in words, so decisions line up with shared goals.

Farm / unit: _____ Date: _____ By: _____

Farm name _____

Why we farm _____

What we produce and for whom _____

Our values in action _____

Where we want to be later _____

What makes our farm different _____

Draft mission statement _____

Draft vision statement _____

Who reviewed it _____

Review date _____

NOTES / CALCULATIONS

TIP Draft it with everyone involved in the farm, then shorten it until it fits in a few lines.