Farm Strategy Retreat Planning Guide

A farm strategy retreat planning guide for owners and partners who want a day away from chores to think about direction, covering preparation, agenda and follow-up.

Farm / unit: _____ Date: _____ By: _____

1. Set the purpose of the retreat
2. Choose participants
3. Pick a quiet location and date
4. Gather records and data ahead
5. Draft an agenda
6. Assign a facilitator
7. Discuss strengths and concerns
8. Agree on priorities
9. Write action items
10. Schedule follow-up check-ins

YOUR NOTES

TIP Hold the retreat off the farm, and ask an outside advisor or extension agent to help facilitate.