Farm Online Store Checklist

A farm online store checklist for setting up and running a web shop selling farm products, so owners cover listings, payments, shipping and customer questions.

Farm / unit: _____ Date: _____ By: _____

ITEM	OK	FIX	N/A
Product list and photos ready	☐	☐	☐
Prices and units clear	☐	☐	☐
Payment method set up	☐	☐	☐
Shipping choices defined	☐	☐	☐
Order alerts working	☐	☐	☐
Inventory kept current	☐	☐	☐
Returns and refund policy posted	☐	☐	☐
Contact details shown	☐	☐	☐
Sales tax and rules checked	☐	☐	☐
Test order completed	☐	☐	☐

NOTES / REPAIRS NEEDED

TIP Confirm licensing, labeling and sales tax rules with your state agencies before selling online.