FFA | TEMPLATE

FFA Crisis Communication Plan

Crisis communication plan template for FFA chapters to prepare who speaks, what is said, and how families are informed if a serious event occurs, with school administrator review.

Farm / unit: _____ Date: _____ By: _____

Chapter name and plan date

Possible situations

Crisis team and roles

Official spokesperson

Contact lists for families and school

Key message steps

Social media guidelines

Approval steps

Review and practice date

TIP Work with your school administrators on the plan, and follow district policies for public statements.