FFA | GUIDE

FFA Brand Guidelines

Reference guide for FFA chapters following brand guidelines for emblem, colors, and wording, with steps to check materials and ask the official source for approvals.

Farm / unit: _____ Date: _____ By: _____

1. Download the official brand guidelines
2. Review emblem rules
3. Review color rules
4. Review wording rules
5. Check printed materials
6. Check social media posts
7. Check apparel designs
8. Ask for approval when unsure
9. Keep records of approvals

YOUR NOTES

TIP Always use current official guidelines and never alter the emblem or colors on your own.