FFA | TEMPLATE

FFA Agricultural Advocacy Plan

Advocacy plan template for FFA chapters speaking up for agriculture, with sections for the issue, message, audience, actions, and follow-up that officers can use to plan respectful outreach.

Farm / unit: _____ Date: _____ By: _____

Issue or topic

Goal of the advocacy

Target audience

Key messages

Facts and sources

Partners and allies

Actions and timeline

Who speaks for the chapter

Follow-up and evaluation

TIP Check your school and district policies before taking part in any public advocacy activity.