# Farm Crisis Communication Template

A farm crisis communication template for owners to prepare messages to workers, family, customers, neighbors, and media after an incident, with who speaks and what is said.

Farm / unit: _____ Date: _____ By: _____

## Spokesperson and backup

## Facts to confirm

## Message for workers and family

## Message for customers or buyers

## Message for neighbors

## Media contact steps

## Agency notifications

## Questions and answers

## Review and updates

**TIP** Share only confirmed facts, and consider talking to your insurer or attorney before issuing public statements.