Value-Added Enterprise Feasibility Worksheet

A feasibility worksheet for a value-added enterprise, such as turning raw farm products into a finished product. Helps owners test the idea before spending money.

Farm / unit: _____ Date: _____ By: _____

Product idea and raw material source _____

Target customers and buyers _____

Competing products and prices _____

Processing steps needed _____

Equipment and space needed _____

Licenses and inspections to check _____

Startup and running costs _____

Expected price and margin _____

Go or no-go decision _____

NOTES / CALCULATIONS

TIP Check your state and local food rules early, since licensing can shape what you can make and where.