U-Pick Operation Planning Guide

A planning guide for running a pick-your-own operation, covering the visitor flow from parking to checkout. Helps growers prepare the field, staff and safety plan.

Farm / unit: _____ Date: _____ By: _____

1. Choose crops and picking areas
2. Plan parking and entry
3. Set up signs and picking directions
4. Provide containers and scales per rules
5. Arrange handwashing and restrooms
6. Train staff on guest guidance
7. Mark hazards and off limit areas
8. Plan weather and closure steps
9. Review visitor feedback each season

YOUR NOTES

TIP Walk the route as a visitor would before opening, and check local rules on weights, food safety and insurance.