SWOT Analysis Template for Farms

A SWOT analysis template for farms, with sections for strengths, weaknesses, opportunities and threats. Helps owners and teams size up the business before making plans.

Farm / unit: _____ Date: _____ By: _____

Farm and enterprise being reviewed

Strengths inside the business

Weaknesses inside the business

Opportunities outside the farm

Threats outside the farm

Strengths that match opportunities

Weaknesses that worsen threats

Top priorities from the analysis

Next steps and owners

TIP Be specific, such as named buyers or machines, and ask someone outside the farm to point out blind spots.