One-Page Farm Business Plan Worksheet

A one-page worksheet that boils a farm business plan down to the essentials: what you grow, who buys it, what it costs and what you want to achieve. Good for first drafts and quick reviews.

Farm / unit: _____ Date: _____ By: _____

Farm name and location _____

Main products and enterprises _____

Target customers and markets _____

What makes your farm different _____

Key resources on hand _____

Main costs to cover _____

Income goal for the year _____

Biggest risk and your response _____

First three actions _____

NOTES / CALCULATIONS

TIP Fill it out before building a long plan. If you cannot answer a line, that gap is your next research task.