Farm Website Launch Checklist

A checklist for launching a farm website, from choosing a name to testing pages. Helps owners get their farm online with clear information and working links.

Farm / unit: _____ Date: _____ By: _____

ITEM	OK	FIX	N/A
Domain name chosen and registered	☐	☐	☐
Hosting or site builder selected	☐	☐	☐
Farm story and photos ready	☐	☐	☐
Product and price pages	☐	☐	☐
Contact and map information	☐	☐	☐
Online ordering or inquiry form	☐	☐	☐
Privacy and terms pages	☐	☐	☐
Mobile view tested	☐	☐	☐
Links and forms tested	☐	☐	☐
Search listing and social links set	☐	☐	☐

NOTES / REPAIRS NEEDED

TIP Test every form and link on a phone before launch, and keep log in details stored safely.