Farm Strategic Planning Worksheet

A worksheet for strategic planning on the farm, guiding owners through where the business stands, where it should go and how to get there over several years.

Farm / unit: _____ Date: _____ By: _____

Where the farm stands today _____

Family and owner goals _____

Strengths to build on _____

Weaknesses to fix _____

Opportunities in your market _____

Threats and risks ahead _____

Strategic choices to compare _____

Actions and responsible people _____

Review dates and measures _____

NOTES / CALCULATIONS

TIP Involve everyone who works on the farm and review the plan each year. Keep it to a few clear priorities.