Farm Retail Stand Layout Guide

A layout guide for a farm retail stand, helping owners plan product placement, signs, pricing and customer flow. Aimed at stand operators and market growers.

Farm / unit: _____ Date: _____ By: _____

1. Choose a visible and safe location
2. Plan parking and entry
3. Group products by category
4. Place best sellers at eye level
5. Display clear prices and signs
6. Keep food products clean and cooled
7. Set up checkout and payment
8. Plan lighting and weather cover
9. Walk the layout as a customer

YOUR NOTES

TIP Check local rules on signs, scales and food sales before opening, and adjust the layout using customer feedback.

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