Farm Financial Benchmarking Guide

A guide to benchmarking farm finances, showing how to pick measures, find comparison data and act on what you learn. For owners who want to see how the farm stacks up.

Farm / unit: _____ Date: _____ By: _____

1. Select the financial measures you will track
2. Prepare your own statements
3. Find comparison data from trusted sources
4. Group farms by type and size
5. Compare results measure by measure
6. Note where you lead or lag
7. Look for causes behind gaps
8. Choose a few changes to test
9. Repeat each year

YOUR NOTES

TIP Use data from farms like yours and treat results as clues to investigate, not a score to chase.