Farm Feedback Survey Template

A template for a short farm customer feedback survey, with question types for products, service and ideas. Helps owners hear from customers and improve. Fill it in by hand or on screen and file it when finished.

Farm / unit: _____ Date: _____ By: _____

Introduction and purpose

How customers found the farm

Products they buy most

Rating of product quality

Rating of service and pickup

Prices and value comments

Products they wish you offered

How they prefer to hear from you

Contact details if they want a reply

TIP Keep the survey short and offer it at the point of sale. Tell customers how you used their answers.