Farm Email Marketing Template

A template for writing farm email newsletters, with sections for news, products and offers. Helps owners keep in touch with customers in a clear and consistent way.

Farm / unit: _____ Date: _____ By: _____

Subject line and preview text

Greeting and farm news

What is in season or available

Featured product or offer

Story or photo from the farm

Upcoming events and pickup dates

How to order or contact you

Unsubscribe and address notice

Review and send date

TIP Check the email rules on unsubscribe links and sender details, and send only to people who agreed to hear from you.