Farm Customer Relationship Management (CRM) Sheet

A customer relationship sheet for farm sales, tracking who buys, what they buy and when to follow up. Helps direct sellers keep in touch and remember preferences.

Farm / unit: _____ Date: _____ By: _____

Customer	Contact	Last purchase	Preferences	Next follow-up	Notes

TIP Keep only the information customers agreed to share and store the sheet safely, with a backup copy.