Farm Crowdfunding Campaign Checklist

A checklist for running a crowdfunding campaign for a farm project, from planning the goal to thanking backers. Helps owners prepare before launching a public appeal.

Farm / unit: _____ Date: _____ By: _____

ITEM	OK	FIX	N/A
Project and goal defined	☐	☐	☐
Platform rules reviewed	☐	☐	☐
Budget for rewards and fees	☐	☐	☐
Rewards or perks planned	☐	☐	☐
Story, photos and video prepared	☐	☐	☐
Launch list of supporters	☐	☐	☐
Posting schedule for updates	☐	☐	☐
Legal and tax questions noted	☐	☐	☐
Delivery plan for rewards	☐	☐	☐
Thank you plan for backers	☐	☐	☐

NOTES / REPAIRS NEEDED

TIP Check the platform terms and ask a tax professional how funds raised are treated before you launch.