Farm Country of Origin Labeling (COOL) Checklist

A checklist for checking country of origin labeling on farm products sold to stores and consumers. Helps producers know when labels are needed and what records to keep.

Farm / unit: _____ Date: _____ By: _____

ITEM	OK	FIX	N/A
Products sold and where sold	☐	☐	☐
Rules that apply to each product	☐	☐	☐
Origin of animals or produce	☐	☐	☐
Records of birth or source	☐	☐	☐
Label or sign wording	☐	☐	☐
Supplier statements on file	☐	☐	☐
Sales to retailers and distributors	☐	☐	☐
Training for staff who label	☐	☐	☐
Records kept for review	☐	☐	☐

NOTES / REPAIRS NEEDED

TIP Check with the marketing agency about which products and sellers must follow the rules, as coverage varies.