Crop Marketing Plan Template

This Crop Marketing Plan Template helps growers write a plan for selling your crop. Fill it in by hand and keep it with your farm records for later seasons.

Farm / unit: _____ Date: _____ By: _____

Crops and expected production

Storage available on farm

Marketing goals and cash flow needs

Sales tools to consider

Market and basis information sources

Planned sales timing by period

Review dates and triggers

Records of sales made

TIP Review your plan at set dates and write down why you made each sale.