Beginning Farmer Website Checklist

A website checklist for beginning farms. It covers the basic pages, information, and upkeep a farm site needs to serve customers well. Review it with your family or partners.

Farm / unit: _____ Date: _____ By: _____

ITEM	OK	FIX	N/A
Farm name and logo	☐	☐	☐
Clear home page	☐	☐	☐
Products and offerings	☐	☐	☐
Where to buy	☐	☐	☐
Contact information	☐	☐	☐
About the farm	☐	☐	☐
Photos of products	☐	☐	☐
Mobile display tested	☐	☐	☐
Update schedule set	☐	☐	☐

NOTES / REPAIRS NEEDED

TIP Check the site on a phone before launching and update seasonal information often.